

## National Poison Prevention Week Resource Guide, 2023

In the spirit of collaboration and sharing of resources, the PEC NPPW Subcommittee put together a comprehensive resource guide of both new NPPW content, and all content that was released in the past 3 years.

### Why the look to the present AND the past?

- 1) Most Educators blend shared content and content unique to their own PCC to celebrate NPPW. This means that they probably don't use every shared resource made available to them each year.
- 2) Between our PEC subcommittees (like the Donation Box) and APC's Angelfish content, a LOT of content is made available to educators! It's easy to forget what has been made available to you in the past that you didn't use. Most NPPW content is truly "evergreen," meaning it is relevant and applicable for years to come! Past NPPW content can be helpful to fill in content holes you notice while planning out your week!

### How should I use this Toolkit?

- The purpose of the PEC NPPW Planning Subcommittee is to help create additional resources you can use to supplement your Poison Center's unique National Poison Prevention Week regional activities.
- This year, we decided that combining both new and "evergreen" content would give you a one-stop shop to look for social media content/graphics, videos, interactive games and printables that could be useful to you.
- Below, we created an example NPPW schedule using 1) content you create uniquely for your Poison Center and 2) content we're creating and sharing via our PEC subcommittee and Angelfish. We encourage you to create your own custom calendar to fill up your week!

### EXAMPLE NPPW:

Items to consider planning in advance:

- Press release
- Community partnership (health fair, local retail pharmacy collaboration, etc)
- Unique regional partner toolkit using your favorite resources on this list. (For distribution to your own list serves: *schools, health departments, etc*).

### Example schedule, NPPW:

Item	Monday	Tuesday	Wednesday
<b><i>“Big idea” for each day:</i></b>	<b>(Example) Orient audience to the week</b>	<b>(Example) Tox Tuesday</b>	<b>(Example) Focus on your community</b>
<b>Community event examples</b>	Table at your own host institution		<i>Our “big event” — community outreach in popular public place in our city, pharmacy partnership, etc!</i>
<b>Social media examples</b>	Angelfish graphic <i>PEC 2023 Ask a SPI Anything video (choose 1 of 7)</i>	<i>Angelfish graphic PEC 2023 Ask a SPI Anything video (Choose 1 of 7)  (Caption idea: Ask followers to comment their own questions; if you get enough your own SPIs can answer on Friday)</i>	Promote 2022 Kahoot game live event tomorrow  <i>PEC 2023 day in the life of an educator video</i>
<b>Staff/SPI engagement</b>	Send out daily Wordle to your SPIs	Treats for PCC team Send out daily Wordle to your SPIs	Send out daily Wordle to your SPIs
<b>Earned media</b>	Share NPPW press release with media partners; interview sometime this week?		

Item	(Example) Thursday	(Example) Friday	Weekend/Monday
Focus	(Example) Focus on schools/kids	(Example) Misc.	(Example) Recap/continuing relationships
Event	Be available for schools/teachers who are using Brain Games for Kids via Zoom calls, TA, etc	Mail/drop off PCC materials to federally qualified health centers/health care providers that serve large populations that speak a language other than English	
Social	Play the 2022 Kahoot! Game via Facebook live if you didn't promote it last year	<i>PEC 2023 Ask a SPI Anything video (choose 1 of 7)</i>	<i>On Friday, pre plan/schedule a recap of the week with photos to go up on Saturday</i>
Engagement	Send out daily Wordle to your SPIs Send PEC "day in the life of an educator" to SPIs to help them better understand what educators do	Send out daily Wordle to your SPIs	Send SPIs a recap of the week with visuals, thank you
Media			

**\*\*\*A tip for new educators: don't pressure yourself to fill out every box, this week is draining!**

## **NPPW 2023 (NEW)**

### **2023 PEC Videos:**

- [Ask a SPI Anything Videos \(7\)](#)
  - [Sample Social Media Guide-- Ask a SPI Anything](#)
- [Day in the Life of an Educator Video](#)
  - [Sample Social Media Guide – Day in the Life of an Educator Video](#)

### **2023 PEC Games:**

- [Brain Games for Kids!](#)
- [Brain Games for Adults!](#)
- Daily Wordle (received each morning of NPPW on PEC list serv by NPPW PEC committee member)

### **2023 Social media graphics and toolkits:**

- Personal NPPW Planning Calendar
- Main Banner: [Poison Information and Prevention Education Repository \(filecamp.com\)](#)
- Main Square: [Poison Information and Prevention Education Repository \(filecamp.com\)](#)
- Social Carousel English: [Poison Information and Prevention Education Repository \(filecamp.com\)](#)
- Social Carousel Spanish: [Poison Information and Prevention Education Repository \(filecamp.com\)](#)
- Partner Tool Kit: [Poison Information and Prevention Education Repository \(filecamp.com\)](#)
- NPPW Contest Graphics: [Poison Information and Prevention Education Repository \(filecamp.com\)](#)
  
- *These resources are available on America's Poison Center Website at : [America's Poison Centers - NPPW 2022](#)*

## **NPPW 2022**

### **Activities for children:**

- Poison Prevention Hero Resources:
  - [2022 NPPW Hero Checklist \(filecamp.com\)](#)
  - [NPPW 2022 Poisoning Prevention Hero \(filecamp.com\)](#)
  - [Certificate Poisoning Prevention Hero \(filecamp.com\)](#)

- Tox Tales
  - Creepy Crawlies Video: <https://piper.filecamp.com/uniq/5Gp7n0X5vUDYk3I1.mp4>

### Activities for teens:

- Poison Trivia on Kahoot
  - Full Version: <https://create.kahoot.it/share/toxic-trivia-for-teens-and-adults-2-another-not-so-trivial-quiz-game-full-version/7a8e52b0-3841-43a3-8b32-e023d463300e>
  - Abbreviated Version: [Toxic Trivia for Teens \(and adults\) 2: Another Not-So-Trivial Quiz Game \[ABBREVIATED VERSION\] - Details - Kahoot!](#)
  - Teacher's Guide: [Microsoft Word - KAHOOT Toxic Trivia for Teens 2 TEACHERS GUIDE \(filecamp.com\)](#)
- Career Day
  - Meet A Toxicologist Video: <https://www.wapc.org/wp-content/uploads/Meet-a-Toxicologist-1.mp4>

### For adults:

- Poison Myths vs. Facts
  - Child Resistant Packaging: <https://piper.filecamp.com/uniq/DMduzaeUKX52YgAG.mp4>
  - I'll Get in Trouble for Calling Poison Control: <https://piper.filecamp.com/uniq/HVqwhmTc0MI3t6qG.mp4>
  - Poison Centers are Just For Kids: <https://piper.filecamp.com/uniq/kd5M1DKz32U0n3Gg.mp4>
  - When to Call 911: <https://piper.filecamp.com/uniq/MWcCxCASFXhydysX.mp4>
  - Resource Video for EMTs: [https://www.wapc.org/wp-content/uploads/EMT-Paramedic-video\\_final.mp4](https://www.wapc.org/wp-content/uploads/EMT-Paramedic-video_final.mp4)

### For older adults:

- Poison Brain Games
  - Poison Puzzle: [AAPCC NPPW XWord Puzzle \(filecamp.com\)](#)
  - Get Smart About Poisons Word Search: [NPPW Word Search Puzzle \(filecamp.com\)](#)

### 2022 Social media graphics and toolkits:

- National Poison Prevention Week, Poison Centers: Here For The Ages Graphics: [Poison Information and Prevention Education Repository \(filecamp.com\)](#)
- A Number You Never Outgrow Graphics: [Poison Information and Prevention Education Repository \(filecamp.com\)](#)
- Many Poisons, One Number Graphics: [Poison Information and Prevention Education Repository \(filecamp.com\)](#)
- On The Go Graphics: [Poison Information and Prevention Education Repository \(filecamp.com\)](#)
- One Number, Local Experts Graphics: [Poison Information and Prevention Education Repository \(filecamp.com\)](#)
- Educators Toolkit: [Poison Information and Prevention Education Repository \(filecamp.com\)](#)
- Partner Toolkit: [Poison Information and Prevention Education Repository \(filecamp.com\)](#)
- \*No Evergreen files for this year.

## **NPPW 2021**

### **Content created by APC/PEC**

AAPCC Partner Chat with Safe Kids Worldwide: [Poison Information and Prevention Education Repository \(filecamp.com\)](#)

Virtual Storytime & Tox Tales: Creepy Crawlies and Venomous Creatures: [Poison Information and Prevention Education Repository \(filecamp.com\)](#)

Tox Trivia for Teens Kahoot Game:

Game Template: <https://create.kahoot.it/share/toxic-trivia-for-teens-and-adults-a-not-so-trivial-quiz-game/1545a0df-2ef5-42d9-a8d9-700a2fbf395d>

Recording of game: [Poison Information and Prevention Education Repository \(filecamp.com\)](#)

Tox Talk Facebook Live Event: [Poison Information and Prevention Education Repository \(filecamp.com\)](#)

Virtual Escape Room: <https://sites.google.com/view/poison-escape-room/poison-escape-room>

\* These resources are not available on the America's Poison Center Website.

### **2021 Social media graphics and toolkits**

- Evergreen Materials in English and Spanish available at: [Poison Information and Prevention Education Repository \(filecamp.com\)](https://www.filecamp.com/poison-prevention-education-repository)
- Banner & Main Images : [Poison Information and Prevention Education Repository \(filecamp.com\)](https://www.filecamp.com/poison-prevention-education-repository)
- Poison Centers Save: [Poison Information and Prevention Education Repository \(filecamp.com\)](https://www.filecamp.com/poison-prevention-education-repository)
- When Life Happens: [Poison Information and Prevention Education Repository \(filecamp.com\)](https://www.filecamp.com/poison-prevention-education-repository)
- Tool Kit created for centers: [Poison Information and Prevention Education Repository \(filecamp.com\)](https://www.filecamp.com/poison-prevention-education-repository)
- Partner Tool Kit: [Poison Information and Prevention Education Repository \(filecamp.com\)](https://www.filecamp.com/poison-prevention-education-repository)
- Events Tool Kit: [Poison Information and Prevention Education Repository \(filecamp.com\)](https://www.filecamp.com/poison-prevention-education-repository)